

SERVICE PROPOSAL

Landing Page for *Small Business*

STARTER OFFER · FIXED FEE · ONE PAGE

A fast, mobile-friendly one-page website with contact form, email notifications, and full deployment on Vercel. You keep your domain — you own everything provided.

€650

FIXED FEE
SCOPE DEFINED
IN WRITING

01 WHAT YOU GET

- ✓ One responsive page — up to 6 sections (hero, about, services, testimonials, FAQ, contact) agreed in writing
- ✓ Contact form with basic spam protection + email notifications direct to your inbox
- ✓ Auto-reply confirmation to whoever submits the form
- ✓ Submissions stored in database with password-protected list view — enquiry backup, not a CMS
- ✓ Privacy Policy page (template text — you confirm it suits your business)
- ✓ Basic SEO: title tag, meta description, social preview image
- ✓ Analytics: GA4 (free) or agreed alternative; paid tools confirmed in writing first
- ✓ Deploy + HTTPS + ~30 min handover call. One revision round — all feedback in one email, one implementation pass.

02 OUT OF SCOPE

- CMS / blog
- E-commerce
- Booking engine
- Multi-language
- Copywriting
- Logo / brand design
- Photography
- Ongoing content updates (monthly retainer available — ask)

Anything outside "What You Get" is quoted in writing first. Verbal requests are not in scope until confirmed by email.

03 WHAT YOU PROVIDE

- 1 All copy, logo (SVG or high-res PNG), brand colours (hex), images
- 2 One approver available within ~2 business days
- 3 Domain in your name, DNS-ready for go-live

Your delays pause the schedule. Content and deposit must both be received before build begins.

04 TIMELINE & INVESTMENT

TIMELINE

7-10 working days

After content + deposit received.
Both required to begin.

STACK

Next.js · Resend · Vercel

Forms, GA4 or agreed analytics,
HTTPS deployment included.

PAYMENT SCHEDULE · SEPA

To start (50%) € 325

Before go-live (50%) € 325

TOTAL € 650

Fees in EUR. VAT on invoice per registration status.
Invoice with bank details issued on agreement.

05 NEXT STEPS

01

15-minute
discovery call

02

Full brief + terms
for signature

03

Deposit invoice
sent via SEPA

04

Build
begins

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